

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Brett Error et al.
SERIAL NO: 10/608,442
FILING DATE: June 26, 2003
TITLE: Custom Event and Attribute Generation For Use in Website
Traffic Data Collection
EXAMINER: Bob R. Chumpitaz
ART UNIT: 4115
ATTY. DKT. NO.: OMN7133

MAIL STOP AMENDMENT
COMMISSIONER FOR PATENTS
P.O. BOX 1450
ALEXANDRIA, VA 22313-1450

AMENDMENT B (RESUBMITTED)

SIR:

This Amendment A is being resubmitted in response to the Notice of Non-Compliant Amendment dated July 23, 2009.

The following amendments and remarks are in response to the Final Office Action dated March 4, 2009.